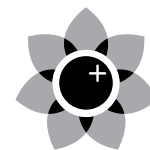


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With the arrival of the new year, we continue to seize new opportunities for change.

Macro factors across the world notwithstanding, our commitment to our staff remains strong. We are a close-knit organisation, but more than that everyone here at ONG&ONG are part of a community. All team members are part of something bigger, where each and every person is an integral part of the ONG&ONG family. We continue to invest in human capital development through initiatives, such as the 360U Career and 360U High Potential programs, which will empower all staff, giving everyone a platform to build careers with us.

Keeping abreast with the demand for environmentally conscious design solutions, Group Chief Operating Officer Ashvinkumar Kantilal has obtained the BCA Green Mark Professional certification, demonstrating our commitment to sustainable designs that are accessible, secure and healthy.

We are committed to giving back to the community through corporate adoptions of causes and sponsorships. Director of I.T., Ong Yu-Phing and I have been raising funds for Run With Your Heart 2016, where proceeds from our participation in the World Marathon Challenge go towards five mental health charities. We have so far been overwhelmed by the positive support from our management and staff and wish to express our appreciation to all of you.

We at ONG&ONG want to be more than a company; we want to be conduits for building people's futures. Moving forward, we will continue to improve society both within and beyond the realm of design. 🌟

Ong Tze Boon
Group Executive Chairman



Designing with heart

Kurjanto Slamet on the judging panel for a prestigious student award

Director Kurjanto Slamet, head of ONG&ONG Indonesia, was invited to be on the main jury for Nippon Paint Young Designers Award (NPYDA) Indonesia 2015. Invited to be on the panel for the third year running, Kurjanto was a judge for the architecture category.

Held in Jakarta, NPYDA is organised by Nippon Paint and seeks to cultivate future professionals in the creative industry. With a theme of "Design with heart – for a sustainable future: with people in mind", judges looked for designs that combine comfort, practicality and environmental friendliness. 🌟

Nurturing future talents

ONG&ONG sponsors the SILA Student Design Awards



ONG&ONG is proud to be a title sponsor in the 2015 Singapore Institute of Landscape Architects (SILA) Student Design Awards.

The Student Awards is a key event that allows budding talent to network and showcase their design capabilities. Organised by SILA, a non-profit association that represents the landscape architectural professional in Singapore, the awards help to advance the science and art of landscape architecture.

As part of the firm's corporate social responsibility initiative, ONG&ONG has sponsored the Outstanding Graphics Presentation award in the design competition.

The firm strongly believes the importance of nurturing talent and maintaining a high standard of professional qualification and will continue to invest in the future of Singapore's landscape architecture profession. 🌟



Anthology: Domicile

A new addition to the Anthology series

Domicile is the fifth book in the ONG&ONG Anthology collection, following *Dwelling*, *Lifestyle*, *Commerce* and *Civic*.

It showcases our multi-disciplinary portfolio for multiple separate housing units, such as condominiums and public housing developments. Notable projects featured include The Bay, an award-winning mixed-use development in Cambodia, as well as Lincoln Suites and Woodhaven, both condominiums located in Singapore.

The book also features an in-depth interview with Andrew Lee and his team about their thought processes behind The Viridian and Adria, in addition to candid interviews with various studio directors.

Approach the Corporate Communications Department (corpcomms@ong-ong.com) for copies. 🌟



New country office in Bangkok

ONG&ONG acquires presence in Thailand

Following the country office in the Philippines, ONG&ONG has set up ONG&ONG Design Co., Ltd in Bangkok, Thailand.

With the establishment of our Bangkok office, ONG&ONG’s service offerings are enhanced as we continue to deliver a holistic and integrated 360° Solution that encompasses design, engineering and project management.

Now operating in 13 cities, our new Thai presence is part of our blueprint of expansion, bringing the ONG&ONG brand closer to you. 🌐



Green Building Professionals

ONG&ONG’s Group COO attains the Green Mark Professional qualification

We are pleased to announce that ONG&ONG’s Group Chief Operating Officer Ashvinkumar Kantilal is certified as a Green Mark Professional (GMP).

Awarded by the Building and Construction Authority of Singapore, the certification course provides in-depth knowledge on green building technologies and building simulation tools.

As GMP, Ashvin is recognised as a professional who has attained the foundation and knowledge to give advice in the design and operation of environmentally-friendly buildings. 🌐



ASHVINKUMAR KANTILAL



STEVEN LOW



LIM WENG KIEN



JIDESH

Ashvinkumar Kantilal awarded with Pingat Bakti Masyarakat (PBM)

Group COO recognised at 2015 National Investiture



It is our pleasure to announce that ONG&ONG Group Chief Operating Officer (COO) Ashvinkumar Kantilal was awarded with the prestigious Pingat Bakti Masyarakat in 2015. Also known as the Public Service Medal, the PBM is awarded annually to a select group of individuals for their commendable public service in Singapore, honouring achievements in a variety of fields including the arts, sciences and professional sphere.

The award coincided with the SG50 celebrations, Singapore’s Golden Jubilee. Held at the 2015

National Investiture in November, Ashvinkumar and fellow recipients received awards at a stately ceremony held at the University Cultural Centre, NUS.

Ashvinkumar was recognized for his significant contributions made in the name of public service, in particular for his outstanding efforts in service to the Indian Heritage Centre (IHC). A member of the IHC’s Steering Committee, Ashvinkumar also serves as the Deputy Chairman of the organisation’s Design and Construction Sub-Committee. 🌐

Welcoming our new directors

The three new faces joining the ONG&ONG management



JOE SARAWOOT CHATDECHA

Joe heads the latest ONG&ONG country office in Thailand. His interior design firm was incorporated into the ONG&ONG family in 2015, and is now known as ONG&ONG Design Co., Ltd.

With a wide-ranging portfolio of commercial, residential and food & beverage projects, Joe has the interior design expertise to help ONG&ONG to expand regionally. His qualifications include a Bachelor of Interior Architecture from King Mongkut’s Institute of Technology Ladkrabang, a research and educational institution in Thailand.

**What is your role in ONG&ONG?
What are your responsibilities?**

My role as the Director of Studio ID14 (Thailand) is primarily to anchor the ONG&ONG presence in the Thailand market. I also lead the development of my team so that we can reach our full potential and strengthen our marketing base.

What is your vision for ONG&ONG?

I’m optimistic and believe that there are many opportunities for ONG&ONG to grow in Thailand and beyond. Our vision is to first develop our interior design business, and then expand into providing architecture and other design consultancy services, with the aim of recreating the 360° Design Solution in Thailand.

What is your leadership style?

I believe that challenges help us to learn and grow, and that adversity brings out the best in people. That’s why I want the same for my younger colleagues. By challenging, inspiring and motivating them, I hope to see them succeed.

What motivates and inspires you?

People and ideas motivate me. I am inspired by knowledge and experiences so anything around me can help bring an idea to life, even a cup of Ogood Americano.

Any special message for everyone?

It is my honor to become part of the ONG&ONG family. With access to the network of the talents and expertise in ONG&ONG, I am committed to the ONG&ONG Group and hope to foster good relationships with business partners and colleagues. By delivering exciting and creative designs to our clients, I plan to grow our business within Thailand.



LOH KAH WAI

Kah Wai joined as an associate when KD Architects was integrated into ONG&ONG in 2011, and rose the ranks to become director of ONG&ONG Indonesia in 2015.

Kah Wai is well versed in both master planning and architectural design. Having attained his Bachelor and Master degrees in architecture from the National University of Singapore, he has twenty years of professional experience in projects ranging from high-rise homes to large-scale mixed-use developments.

**What is your role in ONG&ONG?
What are your responsibilities?**

I am charged with leading a team of multi-disciplinary designers in the Jakarta office. Our objective is to tap on the emerging Indonesia market and grow the ONG&ONG brand in the region.

What is your vision for ONG&ONG?

I see ONG&ONG as using design as a tool to continually improve the world we live in. By creating designs that are empathetic to our times, we can thus become the designer of our age.

What is your leadership style?

I tend to play the bad guy in order to train my team to handle any situation. The intent is for each team member to develop a strong sense of discipline and responsibility through intense constructive criticism. I believe that everyone should be pushed to the limit in order to realise his or her full potential. In this way, we can develop their leadership potential.

What motivates and inspires you?

I am motivated and inspired by people who are passionate and committed to their work, as well as good architecture and design. I enjoy meeting such people and discovering great work through my travels.

What makes you tick?

Interacting and engaging with others motivates me. I am also driven to do well in things that were not done before.

What do you do to relax?

I find that massages are a great way to unwind. I also enjoy films, photography, good food and travelling.



LAWRY YEO BEE TIN

Lawry is the new director of Rankine & Hill Vietnam. He heads the nascent mechanical & electrical division of ONG&ONG’s engineering arm in Vietnam, and is tasked with driving growth opportunities in the emerging Indochina market.

Lawry brings along with him at least 12 years of professional managerial experience. His qualifications include a Bachelor degree in Engineering, a postgraduate diploma in Sanitary Engineering and a Professional Engineer Certificate from the Singapore Professional Engineers Board.

**What is your role in ONG&ONG?
What are your responsibilities?**

I joined Rankine & Hill to develop and implement new business opportunities in Vietnam. My role involves bringing in new projects, building up the mechanical & electrical team and accounting for the profit and loss of Rankine & Hill Vietnam.

What is your vision for ONG&ONG?

My vision is to develop the company name into one synonymous with international professionalism. In line with the main objectives outlined by our chairman, I also plan to hone our design consultancy skills so we can provide 360° Design Solutions to the Vietnamese market and beyond.

What is your leadership style?

I try to be open-minded and receptive to changes and new ideas. As a leader, it is important to have the capacity to assist, advise and guide my team members. I am appreciative of my team and always show them respect, as a selfish attitude is not helpful, but a “sharing” attitude is.

What motivates and inspires you?

Seeing the successful achievements of others inspires me to do better.

What makes you tick?

I want to achieve the objectives I set for myself and I put in the effort to make things work in order to motivate others.

Any special message for everyone?

I believe that being happy is the best state of mind. Keep busy and smile because competition is everywhere but we should always be the best that we can be. 🌟



Revamped Traditions

A stylish, modern spin on local Peranakan culture at this heritage hotel

Village Hotel Katong

Singapore

Director: Andy Goh (Architecture)

Village Hotel Katong is a revamp of an existing 12-storey hotel that was built in the 1970s. ONG&ONG was engaged to undertake architecture and interior design work for this hotel, which also includes retail shops on the first three floors. The hotel has 229 rooms, including two designed for universal access.

As the hotel is a key landmark in Katong, designers needed to maintain the structure's historical prominence while maximising its appeal to the contemporary market. Since Katong is strongly associated with Peranakan culture and heritage, both the architecture as well as the interior spaces feature vibrant colours and intricate patterns inspired by Peranakan culture.

Both the retail area and hotel feature a similar design language in order to show a sense of continuity and unity across the development. For example, the perforated metal design on the mall's ceiling emulates the intricate patterns found on Peranakan tiles.



In the refurbished hotel lobby, mirrors are placed on the ceiling to give the space further visual depth. The Serpeggiante marble used in the lobby's floors and walls are retained from the original site. Elements of Peranakan culture are introduced in the form of traditional porcelain chinaware on display, while black timber furniture in the reception area are covered in neutral-coloured cushions to provide contrast to the bright colour scheme of the nearby lounge.

Colour is used to distinguish the different rooms within the development. Club rooms on the lower floors are turquoise, the deluxe rooms are coloured magenta, while the superior rooms use a lime green or yellow colour scheme. Each room displays a distinct Peranakan influence, such as the Peranakan tiles used on bathroom walls, and the delicate vintage lace curtains shading the windows.

By melding the past with the future and embracing Katong's cultural roots, this hotel is a wonderfully modern take on the exquisite and vibrant nature of local Peranakan culture. 🌟





Ceylonese Jewel

ONG&ONG modernises one of the Wonders of the Orient

Galle Face Hotel Colombo

Sri Lanka

Directors: Ashvinkumar Kantilal (Architecture); Tulsi Grover (Interior)

It has been called one of the seven wonders of the Orient dating back to the days of European Colonial rule. First opening its doors in 1864, the Galle Face Hotel is the oldest hotel east of the Suez, receiving much acclaim and praise throughout its illustrious history.

With its old world colonial charm served by a breathtaking backdrop overlooking the Indian Ocean, the Galle Face Hotel is recognised today as one of the greatest heritage hotels in the world.

Given ONG&ONG's excellent track record of restorative work on a host of heritage hotels across Asia, the firm was approached by Galle Face's ownership to restore the hotel in 2011. Headed by Group COO Ashvinkumar Kantilal, ONG&ONG's architecture and interior design teams assumed the task of rejuvenating the Galle Face Hotel's classic wing.

Originally built in 1894, the classic wing is part of the hotel's original structure. Having undergone a number of refurbishments, the building's identity become convoluted. To preserve the spirit of the hotel and also provide travellers with modern comforts, the ONG&ONG design team relied on archival stock imagery to replicate the property's colonial design language in a modern way that is sensitive to the hotel's heritage.

Restoring the Galle Face Hotel to its former glory necessitated intensive interior enhancements, such as equipping each room with an ensuite bathroom. Hotel rooms were adjusted, reoriented and the room count was increased from 52 to 70.

Besides providing each room a bathroom and an unobstructed window view, the reconfiguration of the rooms also allowed amenities to be updated to suit the needs of the modern traveller.

In order to cope with an increase in foot traffic, separate function spaces with new drop-off points were created to facilitate visitor circulation. A new basement car park was also inserted to deal with increases in the number of vehicles frequenting the hotel's premises. Designers also implemented a series of tunnels to connect the covered parking structure, giving shelter to the hotel and her guests during monsoon season.

From the majestic sunset views of the revamped Sea-Spray restaurant, to the classic décor that creates the lavish ambience of the Travellers Bar, every aspect of the revamped Galle Face Hotel was meticulously conceived to represent its colonial heritage, while reflecting the ethos of modern luxury travel. ✨



A Return to Tranquility

ONG&ONG impresses with this latest Trans-Urban development

Archipelago

Singapore

Directors: Andrew Lee & Ashivinkumar Kantilal (Architecture); Teo Boon Kiat (Interior)



Inspired by the serene Bedok Reservoir and its surrounding forestry, the Archipelago is a condominium that is designed to visibly stand out. The project was envisaged as a Trans-Urban development that redefines modern urban living. Featuring aesthetically and functionally pleasing homes that are integrated with nature, Archipelago is a comfortable lifestyle pad that also boasts an array of modern amenities.

Archipelago's buildings are composed of curvilinear roof profiles, which are lined with intricate interlocking sunshade ledges to create a patterned composition along Bedok Reservoir road. Verdant landscapes and lush waterscapes characterise the Archipelago, with a series of landscaped contours drawing attention into a linear plateau. This linear plateau comprises expansive water pools interlaced with island decks, grotto-like recreational pools and stepped surfaces, resulting in numerous reflective enclaves for residents to enjoy.

The Archipelago contains various unit-types within the development, each featuring a unique design concept. Designed with protruding balconies,



sunshade ledges, and even textured surfaces, 375 “terraced” home units boast a view of the landscape plateau and accompanying pools. The Archipelago also includes 178 units “sunset” suites that front Bedok Reservoir Road, which have been designed as an integrated live-work-play space. The development also contains 24 “water” homes, which are 3-storey semi-detached houses. Each landed house is outfitted with generous terraces, balconies and garden spaces, while interiors are laid out to optimise views and access to the exterior terraces, balconies, gardens and pools. The interiors of all unit-types are designed to welcome daylight, impressive views and natural ventilation into the space, evoking comfort and tranquility. ✨

Adria

Singapore

Directors: Andrew Lee (Architecture); Lena Quek (Landscape)



Designing the Adria encompassed multiple challenges. Chief among these demands was the need to create an iconic structure in the urban fringe amid nearby city blocks. Yet, sensitivity and respect was called for with its immediate siting of a lush, green expanse around it. Thus any resulting intervention would have to contend with two contrasting landscapes at two scales: to stand out from a distance, yet diminish and blend in at a closer proximity. The designers manoeuvred between these constraints by devising the development as connected tower structures sitting on a 'green' pedestal – a high-rise block placed on top of a podium.

The podium at the base provides contrasting spaces to the tower's private home units. It not only acts as a literal structural support for most of the project, but also serves to build metaphorical bonds - with its service spaces of carparks and communal recreational facilities. The podium celebrates its role as a counterpoint to the tower's height, extending adjacently from beyond the tower to form an outdoor terrace. Here, the deck is open to the sky, with landscaping, communal dining pavilions and a swimming pool. This soft touch spills over the edge of the podium with its unique façade treatment. Creepers and vertical plants thrive on the sides of the podium walls, allowing it to integrate seamlessly with the surrounding green environment, as seen at street level. In this manner, the scale of the development at ground level remains very human – approachable and intimate.



Adria's residential tower consists of two distinct vertical stacks, connected by a circulation spine with a vertical service core. This form is derived from and determined by the apartment units' mix and their target residents, as well as facilitating views from the residences. The development's larger units, targeted at families, are grouped within a broader tower footprint, and are oriented towards the harmony that verdant landscape views provide. On the other hand, smaller studio and loft units, targeted at working professionals, face the excitement and vigour that the cityscape and the urban environment afford.

Adria's façade also features as a key design component: acting as buffering and viewing devices in various instances. In the direction where the development faces the Istana, security concerns are paramount – here the façade is kept opaque and the ability to look out is removed. Similarly, areas oriented towards the nearby expressway have little or no openings, in order to block out traffic noise. In comparison, in areas where views are catered for – like the outdoor deck – the façade walls frame and compose vantage lookout points. The openings in the façade walls at the carparks also allow for ventilation, using the vegetation growing on their sides to act as filters and buffers in air circulation.

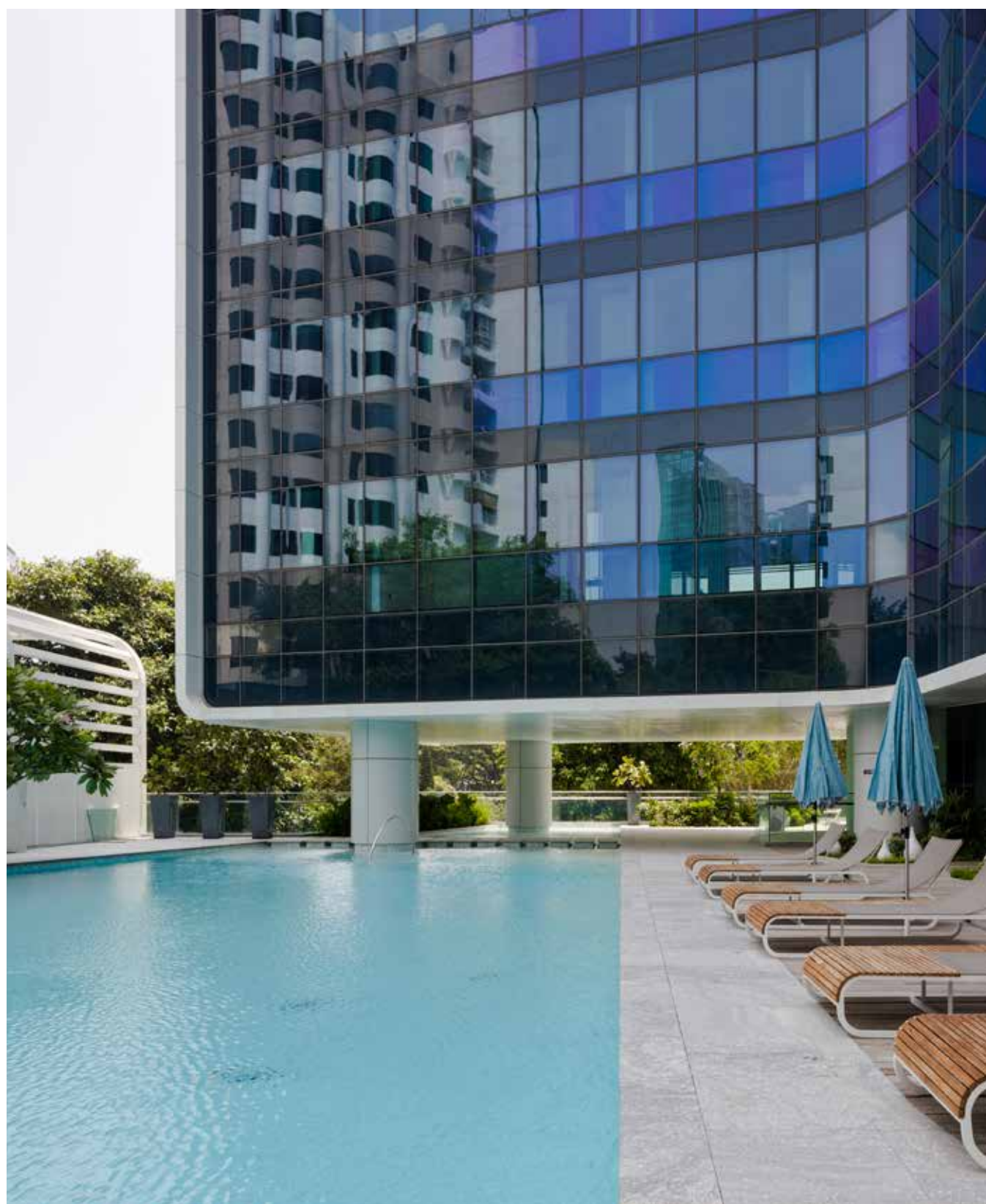
The Adria is a pioneering attempt to revisit, and improve upon, the podium-and-tower residential typology. Yet this design gesture was not imposed insensitively. From the manner in which the tower have been designed to cater to specific groups, to the unusual treatment of the podium and its function, and also to transforming nature of the developments' façade – they speak of fluidity and ability to adapt. Rather, the Adria is resolute as a response to the new and constantly evolving demands of the city and its inhabitants. ☀





*Alba***Singapore**

Directors: Goh Chong Chia (Architecture); Lena Quek (Landscape)
& Niven Greenway (Interior)



The facades are clad in blue-tinted glass curtain wall and powder coated aluminium panelling, with features such as internal facade drainage systems and self-cleaning glass, designed to cater for the wet tropical climate.

Each unit is designed specifically to suit individual lifestyles and tastes. This includes diverse layouts encompassing varying numbers of bedrooms and bathrooms, alongside facilities such as saunas, powder rooms and study rooms. The materials for each unit are also bespoke, varying from light and airy materials such as statuario sourced from Italy, to dark oak finishes. The appliances including toilets, sinks and baths are also handpicked to match, all of the highest European quality.

Alba is a unique development that is both modern and timeless – an extravagant residential typology that is rare in Singapore. 🌟

Alba is a luxury freehold boutique condominium sitting within the prime residential area of Cairnhill. Despite the bustling Orchard shopping area being a stone's throw away, Cairnhill has a quiet charm. Alba thus offers a bespoke inner city lifestyle befitting its exclusive location.

The layout and facilities are based on a hotel service concept; cars are automatically identified at the arrival point and met by a concierge, who will then lead the visitor through to the private lifts leading to the resident's apartment. Residents enjoy a clubhouse, including numerous dining environments, gym, pools, domed jacuzzi and children's play area.

The 20-storey, Y-shaped development comprises 48 units of varying sizes. The apartments are serviced by one central stair core and three private lifts that allow residents to arrive directly into their apartments.

An exclusive penthouse occupies the entire upper floor of the tower and a town house is situated behind it. Both units offer expansive views across Orchard and the Istana.



The Viridian

Singapore

Directors: Andrew Lee (Architecture); Henry Irsan Gunawan & Lim Yan Ping (C&S)

The Viridian occupies a site within the heritage district of Balestier. This arrangement made for an unusual setting – it was one of the first high-rise residential projects to be developed in an area previously zoned for industrial use. The designers needed to exercise sensitivity in their execution, so that the development would not appear or become estranged from the surrounding context.



The design gesture that emerged from this careful handling was the placement of a high-rise tower block on top of a podium. The tower contains the residential units on two floorplates connected by a shared common corridor, while the podium houses the development's shared amenities.

The Viridian's six storey podium performs as a both a mitigator to and unifier with the neighbouring low-rise factories and workshops. Instead of looming large, it fits in consistently with the scale at ground level. The podium accommodates carparks within, as well as a sky terrace with a swimming pool on top of its flourishing green deck. The podium, with its communal facilities, serve as a connector for the residents to not only interact with each other, but with nature itself.



The tower incorporates a stacking model with five different unit types. These residential unit types change, and become incrementally larger as the height of the blocks increase. Some of the unit types include double volume loft units that encourage Small Office / Home Office (SOHO) living, which are considerably taller than their single level unit counterparts. In order to reconcile their disparate heights and layouts, outdoor terraces are designed to fill in those gaps.

Notwithstanding the immediate industrial vicinity, the Viridian emphasises the views of the city that it caters for. The tower's residential floorplates are fashioned not to meet evenly with each other. Instead, they are 'slipping away' from each other. This action of aligning the plates so that both ends jut out allow for a 270° view around. The walls of the tower not only house the services and circulation cores, but also act as devices at the sky terrace level and in the residential units to frame scenic views out.

The façade of the podium comprises multiple punctured aluminum panels, which have diverse uses. These panels act as sunscreens and regulate ventilation, as well as afford a level of opacity to control views into and out of the podium.

The Viridian stands out in the effort to continue a discourse on designing high-rise residential typologies. While its design can be distilled to a tower-and-podium form, its efforts to gracefully balance its internal demands of suitable residential unit placement versus its existing external site forces and conditions are notable. To that end, its goal in responsively creating a home that is both conscious and thoughtful to the residents' and the community's requirements, has been remarkable. 🌟



ML-Apartment

Singapore

Directors: Diego Molina & Maria Arango (Architecture)



Situated along River Valley Road, an exclusive residential enclave located just beyond the bustle of the central business district, ML-Apartment is part of a mature condominium development built in the mid 1980s. Flanked by Orchard Road and Robertson Quay, the 288-unit development sits on prime real estate and boasts some of the most sought after apartment units in the area.

Built to the specifications of 1980s architectural style, apartment units at ML-Apartment are generally spacious, requiring only a slight facelift to realize the potential of the space. Therefore, the design objectives were simple – modernize and update. The main stipulation for the design team was to freshen up the space and bring it back to life, while maintaining the ambience of the original apartment.

The interior design of the original apartment was effectively utilitarian. Due to the client's interest in design, he collaborated closely with the designers throughout the entire process. The client's love for music dictated that the new layout be centred on his passion. In particular, the apartment needed to have perfect acoustics. Therefore, when conceptualizing the updated apartment, the designers envisioned the music room as the heart of the home.



Materials chosen for the revamp were generally sound absorbent, consisting of dense wood such as Burmese teak, as well as plush carpeting and upholstery. Marble, which was used throughout much original layout, was replaced by wood and carpet in order to accentuate sound quality and acoustics within the music room. The designers also incorporated door partitions and wall panelling in areas such as the foyer and the living and dining rooms, bestowing the apartment with a clean modern aesthetic.

What was ultimately achieved was a bespoke design for the apartment; with the designers delivering a finished product that was completely predicated on fulfilling the client's lifestyle and love for music. 🌟

The Gated Community Redefined

An ONG&ONG development inspired by traditional Malay architecture

Eco Sanctuary

Malaysia

Directors: Diego Molina, Maria Arango & Tan Kee Keat (Architecture)



Eco Sanctuary is an exclusive gated community development in Kuala Langat, a fast growing district in Selangor, Malaysia. A collaborative project between ONG&ONG’s Malaysia and Singapore offices, the development spans across 306 acres, allowing Eco Sanctuary to encompass large pockets of parkland.

An eco-themed haven, Eco Sanctuary offers a rejuvenating environment that is both comfortably modern and symbiotic with nature. The gated community will feature extensive lifestyle amenities to complement visionary conservation practices, as well as environmentally friendly architecture, to make green living a blissfully rewarding experience.

The prestigious residential development consists of three parcels of land. Parcel 1 includes 353 units of landed single houses; parcel 2 has 358 units of “super link” houses, while parcel 3 contains 1,088 units of modern condominiums. In addition to green architectural techniques, Eco Sanctuary features designs that draw on traditional Malay architecture, in order to express a fresh, modern take on the aesthetic elements of classic Malaysian architectural style.



Of the homes found throughout Eco Sanctuary, the most prominent feature are the large overhangs, which are a modern interpretation of the gabled roof of the traditional Rumah Melayu (Malaysian houses). Covering the lower half of the structure, the overhangs provide much needed shade and protection from heat and rain.

Full-height glass walls are also a major design feature of the development, modernising the way rooms and spaces are partitioned. They allow seamless transitions between the inside and outside, as well as unobstructed views of the surrounding scenery.

The most unique feature of the development are the pavilions, which are flat-roofed structures attached at the rear of the houses. These sheltered spaces are directly inspired by the raised verandahs of the Rumah Melayu. The pavilions appear to float in sunken pools that surround the houses, a creative take on the idea of the traditional house on stilts.

Adapting and modernizing features of the traditional Rumah Melayu for modern tropical living, Eco Sanctuary’s contemporary homes will resonate with Malaysia’s rich cultural heritage, showcasing a modern design language steeped in local flavor. 🌿

Plentitude Purmai

Malaysia
Director: Tan Kee Keat (Architecture)

Ideally located at the center of Kuala Lumpur’s fastest growing districts, Plentitude Purmai has generated incredible interest due to its proximity to other key developments such as Cyberjaya, Shah Alam Hicom Industrial Park and Bukit Jalil National Sports Complex.



A new addition to a mature neighbourhood, Plentitude Purmai is a residential development predicated towards sophisticated modern lifestyles. Each “superlink” house is designed to be spacious and stately - departing from the narrow, confined typology of conventional terraced houses. The houses were designed as a harmonious sequence of spaces from front to back. The introduction of an air well within each home ensures that the spaces that are naturally lit and ventilated, adding a sense of uplift to the interior.

The Plentitude Purmai’s overall design is unmistakably contemporary, but yet exudes classic style. Geometric motifs characterise its aesthetically pleasing architecture, where distinctive surfaces and asymmetric compositions create depth and complexity reminiscent of modernist art. Orthogonal forms convey a modern feel, while textures, such as over-burnt bricks and fair-faced concrete, add a familiar sense of rusticity.



The Plentitude Purmai township is contemporary in its outlook, yet nostalgic at its soul, evoking a certain homeliness that humanises modern architecture. Conceived as a township with a “green lung”, residents have access to a linear garden within the development. In merging contemporary green conventions and sustainability with modern amenities and facilities, Plentitude Purmai ensures residents enjoy quality domestic spaces that elevate the standard of living. 🌿

Sunway Eastwood

Malaysia

Director: Tan Kee Keat (Architecture)



Sunway Eastwood is located within the thriving town of Puchong South, 20 km away from Kuala Lumpur City Centre. The first gated community development within the area, the low-density development encompasses a variety of housing options including semi-detached, bungalows as well as an exclusive housing development known as “Park Residence”.

Park Residence combines terrace housing with a condominium concept. Enveloped in the calming serenity of the Sunway Eastwood grounds, the 66 ‘superlink’ homes of Park Villa seamlessly integrate natural elements with modern comfort. Comprising of three rows of terrace-styled homes joined by a common deck on the 1st floor, Park Residence resists contemporary design conventions. Designed to offer the finest in green living, the development boasts eco-features in every home, promoting both sustainability and environmentally conscious living.

Park Residence consists of two different types of homes: a double frontage unit and a wide frontage unit. Double frontage homes enjoy views of the common deck, with units either facing the clubhouse or the surrounding forest reserve. Wide frontage homes benefit fully from the common deck, water features, and garden. All units boast private lawns on the first floor, which connects to the common deck, providing residence with an additional measure of privacy. The design features an elevated living room, which reverses the positioning of the upper levels by concealing the driveway and car park beneath. The elevated deck creates a haven for residents to enjoy, secluding them from the bustle of crowds and traffic.

Set on more than 30 acres of land, Park Residence contains of full array of modern amenities and facilities, including a 6.5-acre central park and private clubhouse. Minutes away from the Alice Smith International School, with convenient access to transportation lines and a host amenities, Park Residences undoubtedly represents the best of eco-conscious modern living. 🌿





Dunbar House

Singapore

Director: Michael Cu Fua (Architecture)

Located along Frankel Avenue, an upscale suburb in eastern Singapore, the Dunbar House project marked the continuation of a strong working relationship between client and architect. Prime property within a highly desirable neighbourhood, the Dunbar site represented a distinct challenge from a design standpoint, as its unconventional spatial configuration necessitated inventiveness to fully realise its potential.

The brief was to create an inviting home that emanated an undeniable sense of style. Given the narrow width and remarkable depth of the plot, the introduction of an air well, reminiscent of shophouse designs, seemed a natural approach to addressing lighting and ventilation issues. Able to inject more natural light into the space, the air well forms the heart of the home, drawing the eye towards a glass-encased central courtyard. A striking granite slab lines the air well, where the raw rock face and the untaxed timber flooring bring texture into the house. Contrasting colours and textures are used throughout the house, such as the marble flooring in the living and dining room, which evokes understated sophistication, and lightly coloured oak strips that bring warmth to the bedrooms and staircase.

On the second floor, a swimming pool is constructed with distinctive blue tile, giving it a contemporary yet tropical feel. The home's kitchen also features prominently, with complimentary wood tones and stainless steel enhanced by horizontal windows, making the area feel inviting and spacious.

Different design elements used throughout the property come together to add dimension and provide a contemporary touch to the property. Dunbar House is the successful creation of a tasteful, modern family home, combining contemporary style with hints of classic shophouse aesthetic. 🌿





Modern Tropic

ONG&ONG presents a fine example of contemporary tropical living

Toronto House

Singapore

Director: Michael Cu Fua (Architecture)

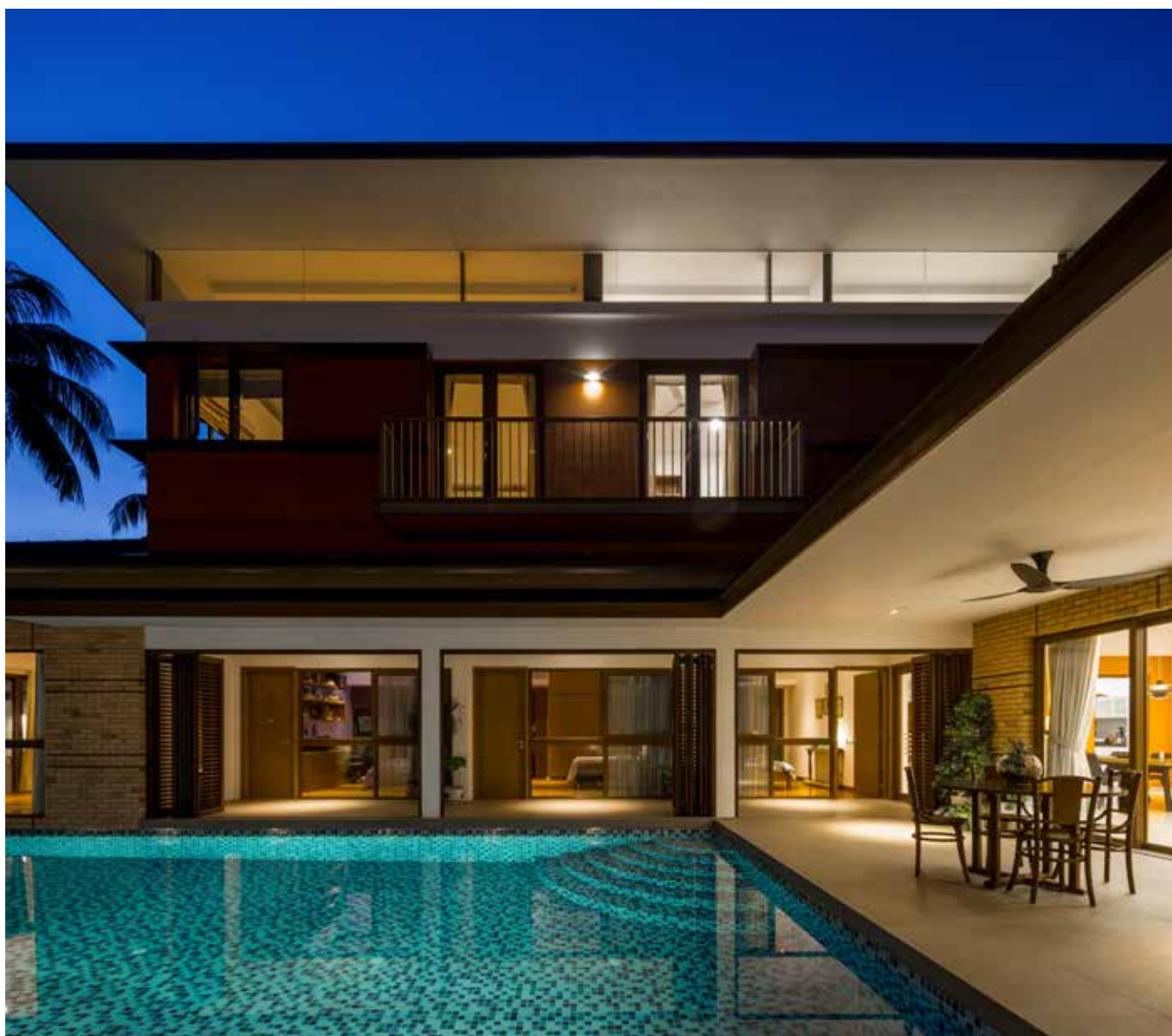
Situated within an exclusive residential community in central Singapore, Toronto House is a two-storey bungalow that reimagines modern tropical living. The design brief required architects to express vernacular residential architecture in modernist terms, pushing boundaries to reinterpret the design along contemporary lines.

Taking up an L-shaped configuration, the building wraps itself around the lap pool, opening up most of the house to views of the surrounding manicured gardens. The front of the house fully showcases the charming fishpond and lavish tropical landscaping, greeting all who enter the property. The house is distinctly tropical, yet exudes modern comfort. The lush landscaping and lap pool, coupled with the brick walls and retractable timber screens, create an alluring tropical aesthetic.

Designers sought to create spaces within the house that would be perfectly suited for Singapore's climate. Large overhangs create generous verandah spaces that are well ventilated and shaded from the elements, while the retractable screens create a layered spatial effect blurring the boundary between indoors and outdoors.

Indoors, the aesthetic evolves to feature a measured contrast between natural materials and clean surfaces. Underneath its unmistakable pitched roof, features like the parquet flooring and timber headboard wood gives the house warmth, while the clean lines and surfaces of tiles and plaster provides the interior with distinct contrast. From the bright orange wall in the dining space, to the expressive paintings on the walls, colour has also been effectively utilised within the house.

Built to the exact specification of the owner, the finished product is an astute combination of luxury, comfort and functionality – epitomising the essence of high-end modern tropical living. 🌿



Immortal sizzles with this sylish branding of Singapore's swankiest mixed development

Singapore

Director: Stanley Tan (Brand Engagement)



SouthBeach is a new premier mixed development centrally located at Beach Road in Singapore. It is managed by City Developments Limited and IOI Group. The destination also benefits from the vision and expertise of world famous brand names. These include a Philippe Starck designed hotel and architecture by Foster + Partners.

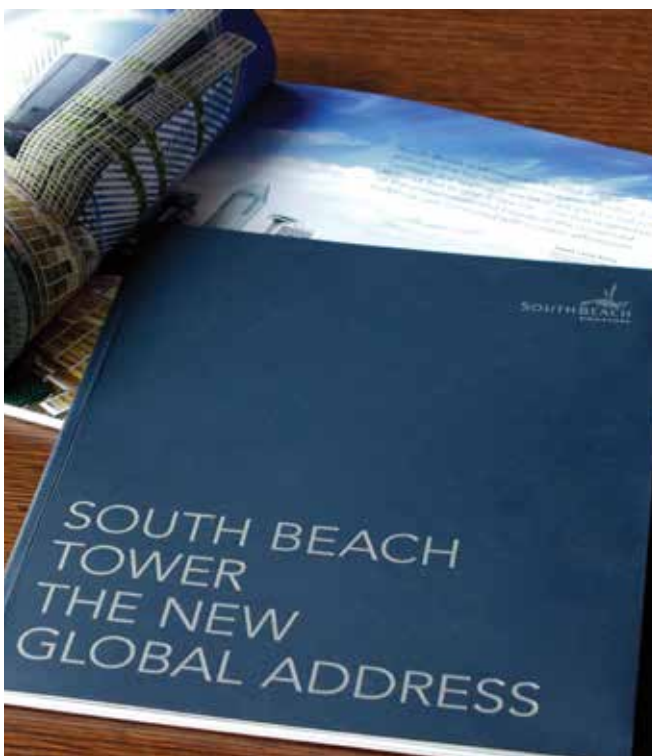
An integration of modern and historical architecture, it comprises of two gently curved towers housing offices, hotels and residences. Along with four conserved buildings, the towers are connected at street level by South Beach Avenue, a name created by Immortal.

This retail spine features unique retail and entertainment concepts, and links directly to the Esplanade MRT station. A massive canopy with eco-conscious features including wind-channelling and rain-water harvesting capability ensures a cooler ground floor climate.

Immortal also designed the SouthBeach
 landmark, which traces the towers' and canopy's
 distinctive architectural form, while the green-blue
 colour palette references sky and sea, highlighting
 the development's sustainability.

Ahead of its launch, a suite of communications collateral was also created to position SouthBeach as a new iconic global address.

Augmenting the visitor experience is an environmental wayfinding system that unites the complex's offices, hotels, residential, retail and F&B elements. 🌟



Of National Stature

Donors receive their due credit



National Gallery Singapore

Singapore

Director: June Lee (Brand Engagement)

Installed at the National Gallery ticketing concourse, Immortal's design for the Donors Wall comprises rectangular blocks of varying protrusions, reminiscent of building blocks.

The donors' names are inscribed on selected magnetic blocks which sport a selection of metallic finishes and wood grains in various shades. Permanent donors are allocated larger, central blocks with other donors credited on blocks "emanating" from this core by category. This symbolises that the donors have directly helped build the Gallery's success.

A colour-matching exercise that took into account lighting levels helped to ensure that the finished wall would complement the Gallery's overall colour scheme. 🌟

Bridging creativity in Shanghai

ONG&ONG's new office in China



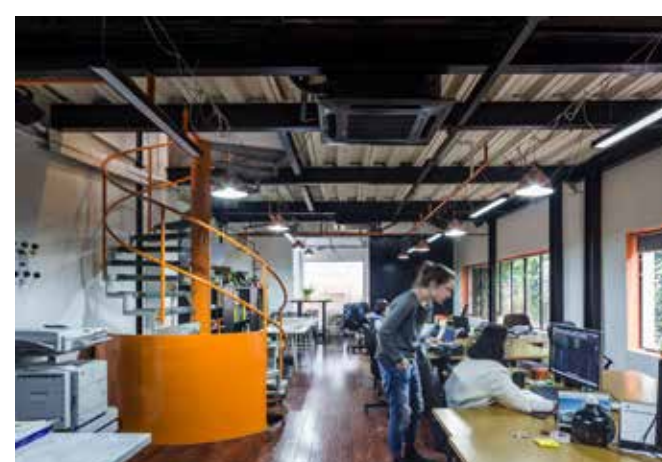
ONG&ONG Shanghai

China

Directors: Conyee Chan & Kenny Liu (Architecture)

Designed by the staff of ONG&ONG China, the new ONG&ONG Shanghai office exudes raw creativity and industrial chic, making it the perfect workplace for the vibrant team. Located inside the Bridge 8 creative hub, a refurbished automobile factory that was transformed into one of the most successful design hub in Shanghai, the new ONG&ONG office shares the complex with other renowned creative and architecture firms, such as SOM, Alsop and David Chipperfield. The indoor and outdoor common areas of the design hub fosters a sense of community, with glass walls that provide glimpses of the creative production within.

The office occupies a three-storey warehouse, interconnected by a beautiful orange spiral staircase. Besides meeting and working rooms, there are also plenty of areas for relaxation, such as an open library, a kitchen, a bar and a playroom. The team redesigned the exterior of the office space to have circular windows in order to enhance ONG&ONG brand identity. The workspace also has an art wall created by the team, which features thousands of corks that map out the locations of different ONG&ONG offices around the world. 🌟





connect360

membership management in the cloud

02

Place and Play

A vibrant interior for Ezypay Kuala Lumpur



Ezypay Kuala Lumpur

Malaysia

Director: Isabelle Armstrong (Interior)

Located in Kuala Lumpur, Malaysia, Ezypay is a modern, industrial style space that centers on meeting the needs of staff members. The space is playful and inspiring in order to motivate staff members, encourage conversation and foster collaboration.

The workspace is designed to maximise daylight entering through the windows placed along the perimeter of the office space. The light-filled space features open work areas, as well as collaboration areas and discussion areas, which are equipped with black chalkboards and white boards. Meeting rooms are placed centrally in the workspace, and can be converted to manager rooms as well. These are surrounded by discussion rooms, which also serve as waiting rooms.

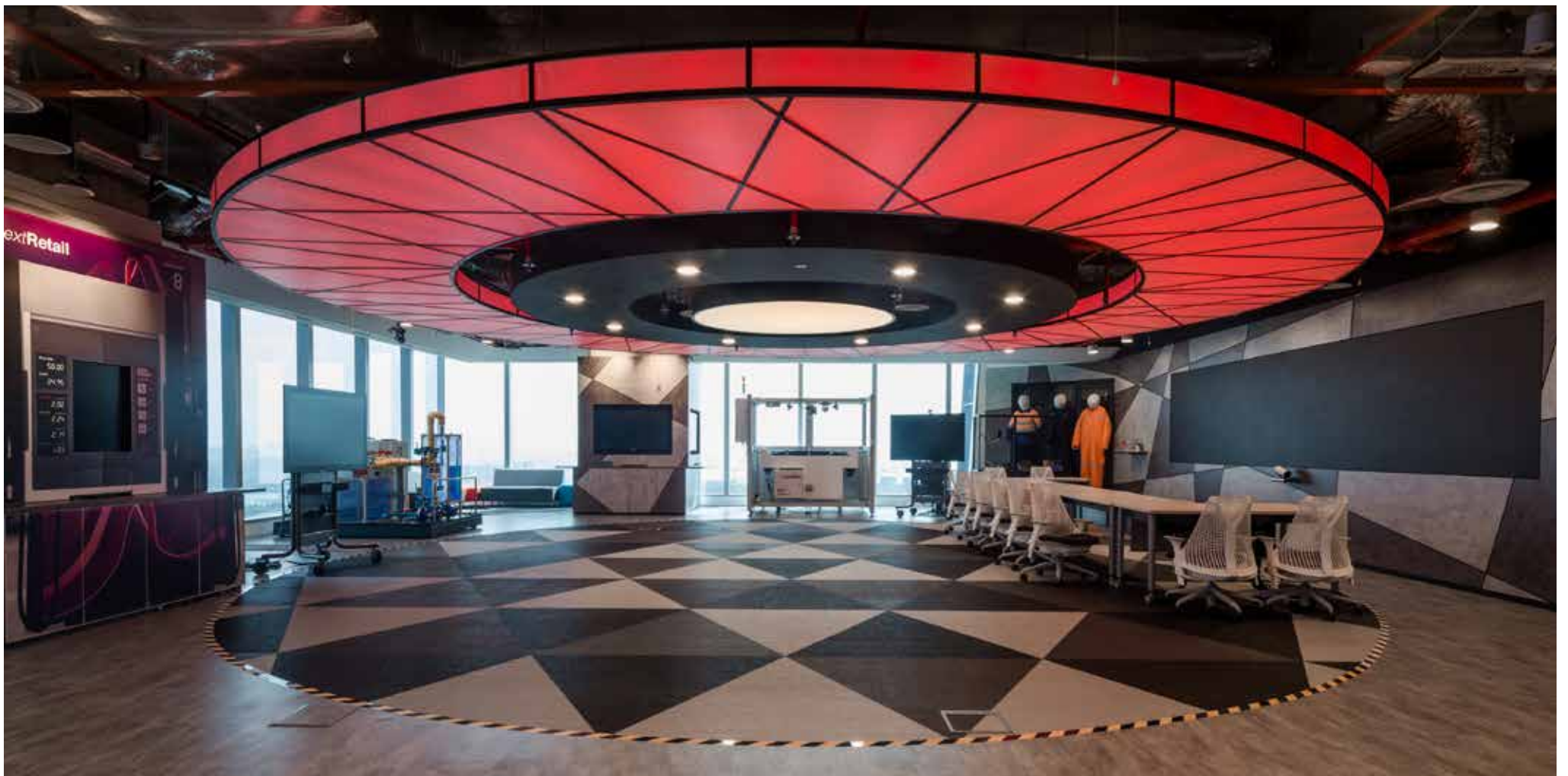
A “Stadium Seat” area can be used for presentations and collaboration, and also double up as a reception and administration area. This incorporates the reception area into the workspace, such that all areas are integrated into the main activity zone. In addition to work areas, the office also has a game area modeled after a playground, which encourages further interaction between staff.

Fair-faced concrete counters, brick finishes and fittings with metal powder-coated screens are used to create an industrial ambience. The exposed ceiling and drop-pendant lighting fixtures add depth to the space, creating a brighter working environment. ☀



The latest works by SCA Design

Corporate interiors expressed in a bold new way



Accenture

Singapore

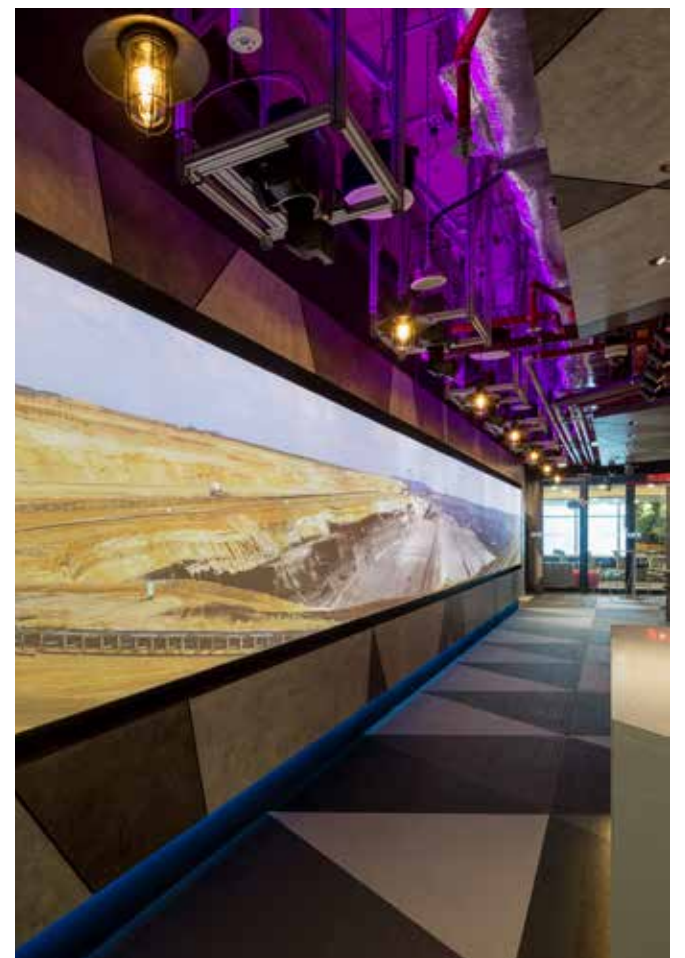
Directors: Chrisandra Heng & Brandon Liu (Interior)

The new Accenture office provides an engaging space for staff and visitors. Designers conceptualised a lively, interactive space that reflects the energy and verve behind the international global consultancy firm. The result is a lively multi-functional space comprising of showrooms, auditoriums, conference rooms, as well as laboratory support and workspaces, all conceived in a singular dynamic design language.

Upon entering the office, visitors are greeted at the front desk, which leads seamlessly through a hall adorned with captivating visuals and products that all pertain to the Accenture brand. Envisioned as an experiential walk that leads to the digital lounge, the corridor is lit by a procession of immense floating structures. These brightly coloured sculptural shapes together with the bold patterns of the carpet flooring give the lounge a sense of exuberance. Digital screen and display cases placed in the digital lounge visually showcase Accenture's values and expertise to visiting clients.

The IOT Workspace (Internet Of Things) is an interactive space for group work and brainstorming sessions, the area is even outfitted with large whiteboard panels that are ideal for collaboration. Floor to ceiling windows provide panoramic views and natural lighting, allowing users to feel relaxed and inspired when utilising the space, while encouraging collective productivity.

A recreation lounge balances the space within the Accenture offices. With sweeping views of the surrounding city and nearby Marina Bay, the lounge is also fitted with artificial turf on horizontal and vertical surfaces, introducing a touch of greenery into the office. 🌿



Hitachi Data Systems

Singapore

Directors: Chrisandra Heng & Brandon Liu (Interior)



The concept of Hitachi Data Systems' new office enhances the Hitachi brand and reflects the company's values.

Hitachi Data Systems required existing and potential clients to see them as a technology company, hence their office space had to promote a consistent visual identity and also be inviting, innovative and flexible. The design approach was based on understanding the company's background and culture, which placed importance on harmony, integrity and sincerity. Hitachi's core values and branding identity were the key elements in creating a conducive office setting that was functional, creative and innovative.

Visitors are greeted at the front lobby by a futuristic-looking space clad in glossy white surfaces, while bright red furnishing and wall lights serve as bold accents that highlight the Hitachi brand. The red-coloured accents can be found throughout the entire office, uniting spaces such as the conference rooms, training rooms and back office.

Technology is used to define the entire space and provides a clean branding structure for each brand to work within. LCD screens, light box displays and a wall of fame create flexible and interchangeable spaces to showcase projects and brand values, which can be easily updated. There are also areas to showcase the latest models of highly interactive multi-sensory displays, complimented by advanced light displays.

The back office and general work area feature edgy lines and bright colours to liven up the space. The open and dynamic design makes use of modular furniture with futuristic shapes to enhance efficiency and flexibility, ensuring that the staff can enjoy an elegant and comfortable workspace. ✨



Shaw Contract Group

Singapore

Directors: Chrisandra Heng & Brandon Liu (Interior)

The Shaw Contract Group, an international commercial flooring outfit, has renewed the look of its Singapore office. As growth leads to expansion and change, the concept behind the new hybrid space was to revitalise the staff and showcase Shaw's products in new and exciting ways.

Located in Great World City, the space features an office and a showroom. The reception area greets visitors with a story, displayed through an informative graphic wall and digital screen. Guests are welcomed into the space on a unique carpet vibrantly displaying a wide spectrum of bright colours, proudly showcasing the company brand and its key products. The large space is conducive for gatherings, training sessions, and presentations, giving designers an inspirational place to test new ideas.

The new showroom acts as a platform that allows the Shaw's products to shine, celebrating the company's wide range of products with an internal façade decorated with striking product books. Placed on wall-to-wall custom shelving units, the prominent display of product books is both appealing and informative – a new, imaginative way to play up the Shaw Contract Group brand. Most surfaces, such as the shelves, drawers and island tables, are clad in white and black panels, providing a monochrome canvas to fully accentuate the rich colours and patterns of the products on display. ✨



Schroders Singapore

Singapore

Directors: Chrisandra Heng & Brandon Liu (Interior)



As one of the largest asset management firms in Singapore, Schroder's relocation to the prestigious Capital Green building provided SCA Design the opportunity to create a sophisticated workplace that strengthened Schroder's local presence. There were two objectives for Schroders' new Singapore office. The first was to provide an elegant customer experience befitting of Schroder's industry status. The second was to increase efficiency by centralising the company's staff and resources.

The two-floor office has been designed with various workplace configurations allowing for increased options and flexibility. A centrally located social hub containing meeting rooms and a lounge area encourages internal collaboration and interaction between staff members. The multi-purpose meeting rooms have sliding glass whiteboards and built-in storage bookcases, as well as a themed range of furniture to maintain a consistent look across the various meeting rooms and hybrid spaces.



The front reception is constructed in polished marble, where earthy hues of beige and sandy brown creates a sense of regal elegance from the moment one enters the Schroders office. Used generously throughout Schroders Singapore, timber brings an element of warmth to different areas within the office. Adorning the floors, rafters and walls, timber fixtures arranged into intricate patterns and shapes are prominently displayed to provide spaces texture and depth. An understated design is complemented by a neutral colour palette, with elements of local culture used to provide the space with a uniquely local identity.

Designers worked closely with the client to ensure that the elegant and clean workstations complemented the design intent of the overall environment. Storage and flexibility were priorities that determined the type of workstations used, as the design team formulated design solutions that were both aesthetically pleasing and highly functional. 🌀



Manulife LOFT Space

Singapore

Directors: Chrisandra Heng & Brandon Liu (Interior)

As part of Manulife's efforts to speed up the company's tech metabolism, the new Manulife LOFT Space design concept embodies fun, flexibility and community. The 'Lab of Forward Thinking', or 'LOFT', is a vibrant space equipped with advanced communication technology to inspire users to experiment with new technology.

The office space is divided into zones to create spaces suitable for individuals or teams to use privately or collaboratively. For instance, the visitors can easily access the meeting rooms in the centre of the office, while the facilities area is located close to the main entrance. Collaborative rooms that support global video conferences are dotted throughout the area, while individual work zones are placed closer to the edge of the space.

Operable glass sliding walls provide transparency, light and versatility to the space. Along with mobile



work walls that can display digital and physical exhibits, there are exhibition areas for prototypes and spaces to set up immersive test environments, which are conducive for users to filter new technologies and determine which ones they can develop further. These elements result in a highly social space for staff and visitors to connect with each other.

The innovative furniture used in the office promotes a sense of fun and inspires creativity. Some are modeled after puzzle pieces, which can be configured in different ways to suit to specific needs, while others are playful pieces that can be used in various settings. For the benefit of the staff, designers added a green wall next to the coffee bar and recreation space to bring lush greenery into the office. The planter screen wall serves to divide the space and liven up the work zone adjacent to the recreation area. 🌱



Conquering the World Marathon Challenge 2016

Ong Tze Boon and Ong Yu-Phing complete seven marathons in seven days



On 30 January 2016, Ong Tze Boon, Group Executive Chairman of ONG&ONG, and Ong Yu-Phing, ONG&ONG Director of Information Technology, successfully finished the World Marathon Challenge 2016.

Both men have the honour of being the first two Singaporeans to take part and compete in the World Marathon Challenge, in which participants run seven marathons on seven continents in seven days. Their journey began in Antarctica and continued through Chile, USA, Spain, Morocco, United Arab Emirates, before finally ending in Australia.



The marathon was part of their effort to champion the Ong Foundation's latest cause, Run With Your Heart 2016. Both men were seeking to challenge themselves, while also raising awareness and funds for a handful of worthy causes.

Over SGD 150,000 was raised and donated directly to the following charities:

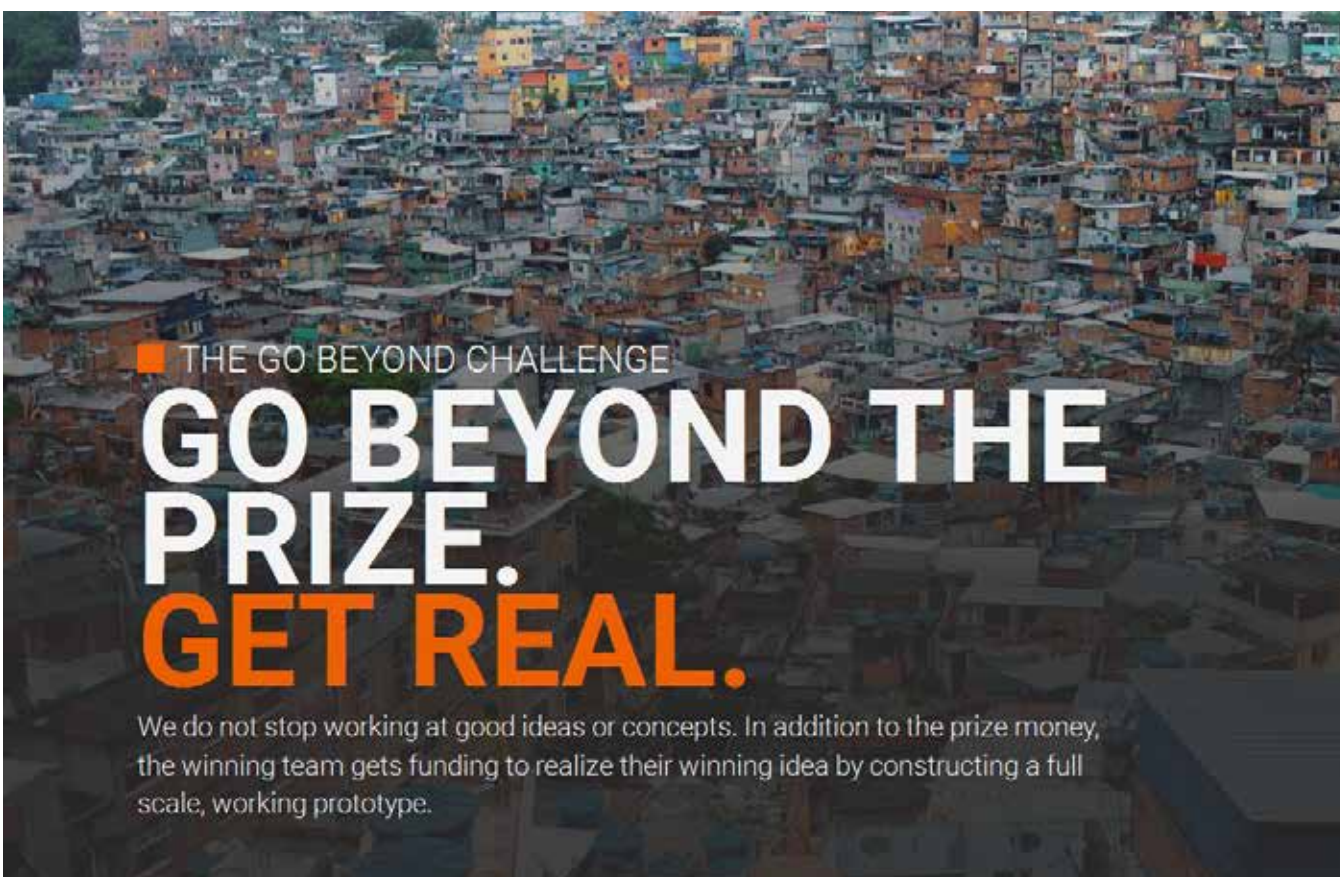
- Alzheimer's Disease Association
- Caregivers Alliance Limited
- Samaritans of Singapore
- Singapore Association for Mental Health
- WE CARE Community Services

In recognition of his philanthropic spirit, Tze Boon was also awarded the 2016 World Marathon Challenge Sportsmanship Award worth USD 15,000, as chosen by fellow participants.

For Run With Your Heart 2016, the next event for the both men will be the North Pole Marathon in April 2016. Known as the World's Coolest Marathon, it involves the unique experience of running on frozen water in the high Arctic Ocean. ❄️

In Service of the Greater Good

ONG&ONG gets in on design that makes a difference



Organised and sponsored by the ONG Foundation, the GO BEYOND Challenge is an international design, engineering and innovation competition for anyone with the burning desire to go beyond the present and create new-to-the-world solutions for doing things in the future.

The Go Beyond Challenge goes beyond the usual design competition by actually funding and constructing a full scale prototype. There are two stages. A winner from Stage 1 will be awarded a USD 5,000 prize and progress to Stage 2, where they will access to USD 15,000 to construct a full scale working prototype. Upon completion of the prototype, the team will be rewarded with another USD 5,000.

The augural GO BEYOND Challenge for 2016 seeks innovators who can create homes out of discarded shipping containers. Every year, about 2 million containers are no longer used. What if these could be upcycled into sustainable and modular habitats, reducing the total carbon footprint of global development? Stage 1 closes on 30 May 2016. Find out more at gobeyond.ongfoundation.org. 🌱

Human Capital : Developing Our Greatest Asset

Our Learning & Development Department brings the classroom to the office



Human capital is our greatest asset. In tandem with the SkillsFuture initiative, ONG&ONG will continue to invest in human capital development this year.

This January, ONG&ONG's very own corporate university, the 360U, has launched a suite of landmark programs that will empower each member of the ONG&ONG family.

360U CAREER: GETTING PERSONAL

The 360U Career program means that every person at ONG&ONG can now have a Personal Career Roadmap. This will empower everyone to chart a long-term career path, understand the competencies to be developed, and identify the platforms and programs that will develop these competencies.

360 DEGREE COACHING: HARNESSING POTENTIAL ENERGY

"I'm looking forward to coach and be coached."

- Sheena Manoharan, Designer

The 360U Career program also develops "potential" – a crucial aspect of career development. To do so, we developed an exclusive in-house coaching network called 360 Degree Coaching.

This network allows employees worldwide to have a coach to guide the development of their potential. Each coachee will also serve as a coach, enabling the growth of leadership potential. This way, everyone will actively support and be supported by another staff.

360 Degree Coaching is a unique value proposition that ONG&ONG offers to everyone looking to plan and build a career with us.

REAL WORLD KNOWLEDGE: TO BOLDLY GO WHERE NO CLASSROOM CAN

"I hope to be more conscious of the issues, goals, reality, obstacles and way forward involved in everyday work."

- Ong Hui Loh, Senior Designer

The world of consultancy revolves around real world knowledge, which cannot be obtained from the classroom but can be accrued only through many years of real world practice. This is where 360 Degree Coaching is head and shoulders above other learning and development approaches. Coaching is the most effective platform to enable real world knowledge to flow from the experts (coaches) to the new generation of practitioners (coachees), effectively achieving in an accelerated timeframe. This is another inimitable value proposition that potential talent will find hard to resist. Our clients also stand to benefit as real world knowledge is retained and vested in all generations of our staff.

360U HIPO: BECOMING FUTURE READY

The 360U High Potential or HiPo is a fast track program that empowers our high achievers to chart, manage and accelerate their career paths. This program supports the Succession Planning process by creating a ready pool of successors to assume leadership positions at any time.

HiPo staff will be assigned Mentors who will guide their development to be succession-ready in the future.

THE DESIGN LEADERSHIP LAB: OUR CLIENTS ARE THE NEW DESIGN HEROES

Six months ago, we initiated plans to have a design lab where we can explore ways of creating innovative solutions. In December 2015, leaders of ONG&ONG's 360 People movement gave us the most memorable Christmas present of all – ONG&ONG's Design Leadership Lab.



Affectionately called "The Lab", this spanking new facility comprises three unique spaces – Prototyping; Crit; and Business Strategies.

Our architects, engineers and designers now have a place where new 360 Degree Design Solutions, innovation models and business strategies can be openly discussed, explored, shared and tested with our clients and users. With The Lab, our design presentations have evolved from monologues into energetic and collaborative dialogues, where our clients become active co-contributors and co-innovators, i.e. the new design heroes.

360 FIT: FROM SPARTAN RACE TO THE INTERNET OF THINGS

"It was a life-changing experience."

- Rosental Goh, Executive (Participant in Spartan Race 2015)



We are committed to our staff and believe that their health is key to strengthening our human capital. From January 2016, we will be rolling out a full spectrum of well-being programs from fitness sessions to healthy eating. Already, a dedicated team from ONG&ONG has participated the Spartan Race last December - serving as inspiration to us all.

We are also proud to use the latest in technology to achieve our human development goals. We will be a launch partner of a leading and renowned activity tracking device and app, where staff are able to plan, manage and track their progress in well-being and fitness using a customised activity tracker and mobile app. With the device, keeping fit comes with more rewards! Employees who hit a preset target can reward themselves with an additional day of leave. The program is currently its Beta testing phase. 🌟

At the pinnacle of success

Our latest awards from Singapore and abroad

Sanctuary@Geylang – finalist at the WAN Asia Awards

Sanctuary@Geylang was one the finalists in the inaugural WAN Asia Awards - Residential Category 2015, which celebrates the outstanding new residential designs emanating from Asia in recent times.

This condominium arrives on the crest of a new wave as one of the new developments that has accelerated the gentrification of Geylang. Sanctuary@Geylang is an outstanding boutique condominium that provides green spaces through its garden entrance despite plot constraints, exhibiting sensitivity to its cultural context and community. It also features an elegantly simple multi-functional facade, with balconies shaded by steel mesh screens that can be closed or opened throughout the day. ☀



SBR Business Ranking Awards

ONG&ONG's architects and designers, Benson Wee, Charles Lee and Tien Carolyn Jio were named Singapore's "Great Engineers & Architects aged 40 and under" at the 2015 SBR Business Ranking Awards.

Recognised for their ingenuity and outstanding work, these individuals are behind many of the innovative designs found in the buildings and homes throughout Singapore today.

SBR has been ranking some of the city's major industries in the past two years and has been successful in providing information about value-added employers and future business leaders. ☀

SG Heart Map bags multiple wins at the Marketing Events Award and Marketing Excellence Award

SG Heart Map clinched three wins at the Marketing Events Awards 2015 and also celebrated two wins at the Marketing Excellence Awards 2015.

Led by architecture director Andrew Lee, SG Heart Map is a festival that celebrates local community spaces for SG50, which is a nationwide effort to commemorate Singapore's 50th birthday in 2015. ONG&ONG is the lead architect and project manager for this project, in collaboration with Black Design and Pico Art International.

SG Heart Map was awarded in three categories at the Marketing Events Awards, garnering a Gold for Best Event for Community Service and Best Exhibition Event, and obtaining a Bronze for Best Government Sector Event.

The project garnered more prizes at the Marketing Excellence Awards, namely the Gold Award for Excellence in Public Relations and the Bronze Award for Excellence in Government Sector Marketing. ☀



SIA Architectural Design Awards

ONG&ONG experience design studio's project, House at Neil Road, garnered an Honourable Mention in the Conservation category at the 15th SIA Architectural Design Awards 2015. This is the second award for House at Neil Road, which also won the URA Architectural Heritage Award in 2014.

The SIA Architectural Design Award was implemented by the Singapore Institute of Architects, and recognises excellence in architectural design.

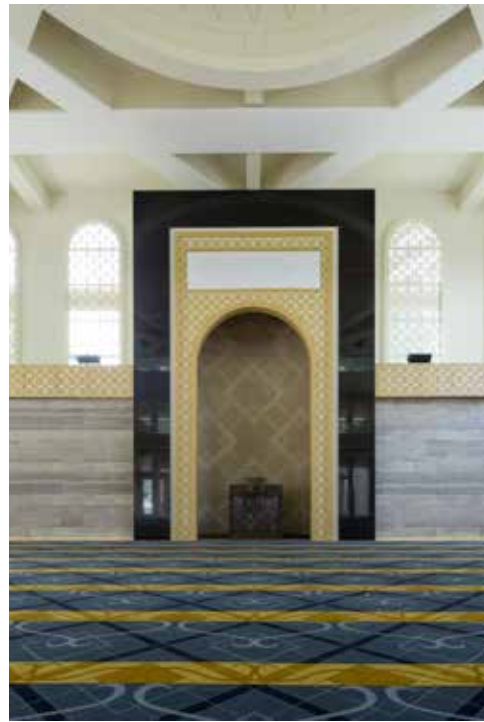
ONG&ONG was also the lighting consultant for the Indian Heritage Centre Singapore, which received an Honourable Mention at the awards. ☀

ONG&ONG's first mosque project, Al-Ansar Mosque, garners an accolade at the MIPIM Asia Award



Revitalising the historic Al-Ansar Mosque in Bedok, the striking contemporary design embodies significant aspects of Islamic heritage.

With the new design representing central facets of Muslim life and culture, the revamped Al-Ansar Mosque will be an iconic centrepiece for Singapore's Muslim community. ✨



The Al-Ansar Mosque project, spearheaded by ONG&ONG Directors Kurjanto Slamet and Loh Kah Wai, garnered a Silver at the 2015 edition of the MIPIM Asia Awards under the "Best Refurbished Building" category.

Held in Hong Kong on 1 December 2015, the MIPIM Asia Awards celebrates the property industry's best and brightest across a variety of fields.



The Cranes honoured at the A&D Trophy Awards

An ONG&ONG conservation project, The Cranes was awarded with the Certificate of Excellence under the Best Heritage category at the 2015 A&D Trophy Awards. Held in Hong Kong on 29 October 2015, the A&D Trophy Awards celebrates excellence in architecture, interior design and product design.

The Cranes project involved the restoration and redevelopment of three shophouses in the Joo Chiat area. Converted and updated for contemporary use, the revamped shophouses feature new apartment spaces reflective of the nostalgic ideal of the local neighbourhood community and culture. ✨



SCA Design Director named Outstanding Entrepreneur

On August 14th 2015, Singapore's Marriott Tang Plaza Hotel played host to the 7th edition of the Asia Pacific Entrepreneurship Awards (APEA).

A regional award honouring outstanding entrepreneurship, the APEA is an invitation-only regional recognition program, where award recipients are subject to stringent entry criteria and rigorous judging parameters.

Such is the competitive nature of the APEA that 2015 saw only 20 deserving individuals recognised for their work in various fields and industries. For her business achievements and professional accomplishments, ONG&ONG Director Chrisandra Heng of SCA Design was one of the winners in the APEA's 'Outstanding Category'. ✨

ONG&ONG out in Full Force for Star Wars Episode VII

A Full House at The Force Awakens Screening



There were countdowns online and snippets of leaked information tantalising the masses for months. Such was the excitement surrounding the latest installment of the Star Wars franchise that droves of diehard fans camped out in front of cinemas across the world, with pre-order tickets for early screenings sold out almost instantly.

On December 18th 2015, staff at ONG&ONG got into the thrill of Star Wars mania in a big way, thanks to the Learning and Development (L&D) Department.

Part of the 360 People initiative, L&D organised a company wide 'Movie Nite', booking out a theatre in nearby Bishan for an early evening screening of the highly anticipated film. Staff members took a break from their busy schedules and enjoyed a fun night out with friends and colleagues.

While it may not have been in a galaxy far, far away, it was still an evening was filled with laser blasters, adorable androids, and witty dialogue. The overwhelming response meant those lucky enough to get their hands on tickets were treated to two hours of light sabre duals and intergalactic drama.

A fitting lead in to the festive period, the 360 People's 'Movie Nite' proved a definite hit. So until next time, May the Force be with You. ✨



Experience Design Actually

Design thinking takes centre stage at the 'Let's Experience Design' book launch



On January 28th 2016, family, friends and selected members of the media came together for an intimate gathering to mark the official book launch of ONG&ONG's new publication 'Let's Experience Design'. The exclusive event took place at Books Actually, providing the perfect setting to commemorate such a meaningful accomplishment.

The 'Let's Experience Design' book was the brainchild of ONG&ONG's Experience Design team. Working with the overarching theme of "designing the interactions and spaces we experience", and guided by studio directors Mark Wee and Ken Yuktasevi, the book represents the studio's attempt to expound the merits of design thinking, sharing the joys of successful designs and wonders of enhanced experiences.

Speaking at the launch, Ken Yuktasevi explained, "The idea of what entails good design is changing. Design changes with this new definition, not so much the skill sets but the wisdom behind it. So the ideas and themes we explore here centres around 'new design wisdom.'" As Mark Wee continued, "This book is not for designers, it is meant for everyone else. We wanted to get rid of some of the elitism to make sure it could reach everybody. After all, everybody should have a stake in the way we live."

The book is now available at all good bookstores. ✨

Archifest 2015: 'What Future'

ONG&ONG joins in celebrating Architecture and the Built Environment

Now in its ninth year running, last year's Singapore Architecture Festival (Archifest) was held over a fortnight between September 26th and October 10th. Organised annually by the Singapore Institute of Architecture (SIA), Archifest celebrates architecture and the built environment.

ONG&ONG was well represented at Archifest 2015. Group Executive Chairman, Ong Tze Boon, who also serves as the President of SIA, spoke at the festival's Opening Party, which also marked the opening of the new SIA premises and the relaunch of The Singapore Architect magazine. Archifest 2015 also saw one of the firm's Senior Designers, Sri Saravanan, named a Co-Chair on the Archifest 2015 Steering Committee, serving as one of the festival's directors.



Themed 'What Future', Archifest 2015 challenged participants to imagine the Singapore of tomorrow, and the possibilities that the future holds for architecture and design. Exploring the theme through a series of events, the festival intended to provide a platform for the development of local design culture. Creating a comfortable environment for the public and design professionals to interact, Archifest hoped to continue cultivating a design-conscious Singaporean society.

The Archifest Conference at the Marina Bay Sands hosted award winning local and international architects as keynote speakers, including Li Xiaodong, Kerry Hill and Wong Mun Summ. Archifest Conservations approached the theme 'What Future' through a series of conversations between architects and creatives of other disciplines. Through City-Studio, a pop-up design studio concept, the public were given insight into the workings of a school's design studio. With Architours, an Archifest signature programme, participants were led on a series of guided tours highlighting local design and architecture.

Through an atmosphere of uninhibited dialogue, Archifest encouraged collaboration and the free exchange of ideas through the various events organised around the festival's central theme.

The festival served to underscore not only architecture's relevance in the world today, but also allowed participants to reflect on the function of design and the role it could play in shaping the future. ✨

SG Heart Map Festival @ Float

ONG&ONG leads an SG50 Initiative with the local landscape in mind



The SG Heart Map Festival @ Float was launched on 26 November 2015, amid immersive audio-visual art installations, light shows and fireworks. The festival was a four-day celebration at the Marina Bay floating platform for visitors to immerse themselves in the stories of Singapore through art and movies.

The festival also included a spectacular light & pyromusical show, a dome arena showcasing animated light projections, art installations by seven artists and even an outdoor cinema. The creative art works captured the visitors' imaginations with exhibitions such as 'Future City Vision', which featured brightly coloured giant balloons, and 'Wordplay!', which was modeled after a children's playground.

SG Heart Map is a crowd-sourced map curated by ONG&ONG, in collaboration with Black Design and Pico Art International. Part of the celebrations for SG50, a nationwide effort to commemorate Singapore's 50th birthday in 2015, the year-long drive has seen Singaporeans share stories about their favourite local places. More than 100,000 personal stories were contributed to this community-driven initiative, which was developed into a map of the 50 most cherished local places, such as the Singapore Botanic Gardens and East Coast Park.

ONG&ONG was in charge of creating and managing the range of activities behind SG Heart Map for the Housing Development Board, with an emphasis on celebrating the environment and infrastructure of Singapore. As the lead architect and project manager, ONG&ONG developed their ground-up approach through workshops with leading experts and devised engaging event venues for the members of the public to contribute their stories. 🌟



Chinese New Year Open House at Dalvey

ONG&ONG's Annual Lunar New Year Celebration

ONG&ONG ushered in the Year of the Monkey with the firm's annual Chinese New Year celebrations. Group Executive Chairman, Ong Tze Boon, graciously opened up his home, welcoming members of the ONG&ONG family for a memorable evening of Chinese New Year festivities. Awash in shades of red, orange and gold, the Ong Family home was adorned in traditional Lunar New Year decoration to commemorate the occasion.





Strolling up the driveway illuminated by the glow of large balloons that proudly bore the different logos of the ONG&ONG Group, guests streamed into the tent-covered garden. The evening started out with a bang as the clamour and excitement of a Lion Dance summoned the New Year spirit.

As the excitement from the Lion Dance faded, Ong Tze Boon addressed the gathered crowd, thanking all for attending and setting the tone for the New Year with a few well-chosen words.

Following which Ong Yu-Phing, ONG&ONG's Director of Information Technology, spoke to the crowd about the World Marathon Challenge 2016. Sharing the experience both he and Tze Boon had just endured, where the duo survived seven

marathons on seven continents in seven days. Besides having the honour of being the first two Singaporeans to take part, the endeavour was part of their effort to champion the Ong Foundation's latest initiative - Run With Your Heart 2016.

The inspiring talk was followed by a massive Lo Hei, as guests raised their chopsticks to good health, luck and prosperity in the year ahead. The celebration was capped by a procession of lucky draw prizes as elaborate hampers were raffled away to a fair number of lucky guests.

All in all, the fun-filled evening in the company of colleagues and friends marked the ideal way to kick off the Year of the Monkey. 🍀



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